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On May 3, 2005

AKA CHAN LLP

By: Miriam Eliaz

**AMENDMENT SUBMITTED WITH
RCE**

PATENT
Attorney Docket No.: 020508-000100US

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MAY 03 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

GREGG WILLIAMS et al.

Application No.: 09/709,211

Filed: November 9, 2000

For: SUBSCRIPTION MEMBERSHIP
MARKETING APPLICATION FOR THE
INTERNET

Customer No.: 51111

Confirmation No. 2557

Examiner: Catherine M. Colon

Technology Center/Art Unit: 3623

AMENDMENT SUBMITTED WITH RCE

Mail Stop RCE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the final office action mailed November 3, 2004 on the above-
referenced application, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 10 of this paper.